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FOR IMMEDIATE RELEASE

Frisco Chamber of Commerce Business of Sports Luncheon

The Frisco Chamber of Commerce is pleased to announce another sold-out event, the Business of Sports luncheon, which will be held on Tuesday, August 23, 2016 at 11:30 AM. The Business of Sports luncheon, sponsored by Medical City Frisco, will be at The Westin Stonebriar, 1549 Legacy Drive in Frisco, Texas.

“Medical City Frisco is proud to be the sponsor of the Business of Sports luncheon and to support the Frisco Chamber of Commerce and its efforts to strengthen our business community,” said Charles Gressle, CEO of Medical City Frisco. “What better fit than the Business of Sports, since Medical City Frisco is all about taking care of our athletes, from the armchair quarterback to the professional, and everyone in between.”

Joe Trahan, Sports Anchor/Reporter-WFAA, will moderate at this event. The panelists include Brad Alberts, Executive Vice President and Chief Revenue Officer of the Dallas Stars; Charlotte Jones Anderson, Executive Vice President and Chief Brand Officer for the Dallas Cowboys; Chuck Greenberg, CEO and General Partner of the Frisco RoughRiders; and Donnie Nelson, Co-owner of the Texas Legends and President of Basketball Operations and General Manager of the Dallas Mavericks.

“Tourism, and sports specifically, has been a huge economic driver for Frisco! These events help educate our community on the huge impact that the sporting industry has on our economy, and in so many different ways,” shared Tony Felker, President/CEO of Frisco Chamber of Commerce.

The Frisco Chamber of Commerce is pleased to have had an overwhelming response from area businesses and residents, selling all table sponsorships and individual tickets before the posted deadline.

About the Frisco Chamber of Commerce

The Frisco Chamber of Commerce is a 4-Star Accredited Chamber of Commerce that consists of more than 1,300 member businesses who provide good and services to the growing, bustling economy in Frisco and the surrounding area. The mission of the Frisco Chamber of Commerce is to protect and promote commerce, thru advocacy, resources, and connections. For more information, visit www.friscochamber.com.

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