Date: May 5, 2016
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FOR IMMEDIATE RELEASE

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POPULAR FRISCO RESTAURANTS UNITE AGAINST MAY 7 ALCOHOL PROPOSITION

Frisco, Texas – May 5, 2016 - The Frisco Chamber of Commerce announced today that many of Frisco's best known restaurant owners have made a joint commitment to support a vote AGAINST the upcoming alcohol sales proposition that has been placed on Frisco's May 7th ballot.

After review of the proposition's vaguely worded language and the negative impact on Frisco that its passage would mean, many restaurant owners and operators have expressed strong opposition to it. Consolidated Restaurant Operations (CRO), the locally-based international company that owns such Frisco area favorites as Cantina Laredo, Silver Fox Steakhouse, El Chico, III Forks and other Metroplex concepts, made their position clear.

In a statement today, CRO management asserted, "Clearly, opposition to the proposition is widespread among political, civic and business leaders of Frisco. Residents, many of whom patronize our Cantina Laredo and Silver Fox restaurants, will no doubt turn out in force to vote AGAINST the proposition. We too oppose the proposition. We encourage patrons to speak with Cantina Laredo General Manager Jesse Torres or Silver Fox General Manager Jeff Osborn, if they wish to learn more about our company's opposition to this proposition which could negatively alter our community."

Louie Villasaliu, Owner of Eddie's Napolis Ristaurante Italiano, stated, "Frisco is a strong, family-oriented community, where I own and run a family business. A city with more estabishments like Wild Pitch is not somewhere I want to raise my family."

Wild Pitch, the 'sports bar' that features waitresses dressed in lingerie and thongs, has been at the center of the vaguely-worded proposition that asks voters to decide on, "The legal sale of all alcoholic beverages including mixed beverages." [] For [] Against. Supporters of the proposition have recently circulated "paid-for advertising" in newspaper inserts and distributed same to potential voters over the last two weeks.

Other local restaurants that are also AGAINST this proposition include Stan's Main Street, Manny's Tex Mex Grill, Texadelphia – Frisco, Celebrity Café & Bakery - Frisco, Twisted Tortilla, and Bonnie Ruth's Cafe Trottoir Et Patisserie at The Shops at Starwood in Frisco…with many more joining the opposition on a daily basis.

If passed, the proposition would severely restrict the City's ability to designate liquor store and bar locations, and the Texas Alcohol and Beverage Commission would not seek citizen feedback on those locations nor limit the ratio of alcohol sales to food.

In addition to these eateries opposing the proposition, many individuals and groups are AGAINST this issue. Trusted Frisco leaders, including the Frisco Chamber of Commerce, Mayor Maso, the entire City Council, Members of the Frisco ISD Board of Trustees, the Frisco ISD Council of PTAs, and numerous religious and youth organizations, have condemned the misleading information and encouraged voters to go to the polls to vote AGAINST the proposition.

"A FOR vote will negatively change Frisco forever. A vote AGAINST continues the steady, planned growth of legitimate restaurants, clubs and alcohol retailers in Frisco," said Tony Felker, President/CEO of the Frisco Chamber of Commerce.

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Learn more at www.keepingfriscofirst.com.

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About the Frisco Chamber of Commerce

The Frisco Chamber of Commerce is a 4-Star Accredited Chamber of Commerce that consists of more than 1,200 member businesses who provide good and services to the growing, bustling economy in Frisco and the surrounding area. The mission of the Frisco Chamber of Commerce is to protect and promote commerce, thru advocacy, resources, and connections. For more information, visit www.friscochamber.com

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