Membership Levels and Benefits

BUSINESS PARTNER
$375 annually

- **Pro-Business Advocacy at the State and Local Level**
- **Frisco Chamber Online Membership Directory –** Online visibility with customized Business Profile and access to ONE category listing in the Business Directory on the Chamber website
- **Social Media Links –** Add value to online exposure with the addition of up to nine of the most popular social media links
- **New Member Recognition –** Additional promotion during the first 45 days of membership
- **Marketing Materials Displayed in Chamber Lobby –** Gain exposure to members and non-members that visit the Chamber office by displaying marketing material in the Chamber lobby
- **Listing in the Frisco Referral and Relocation Guide –** Over 10,000 copies of the annual guide are printed and distributed each year to fellow Chamber members, new Frisco residents, and visitors
- **Ribbon Cutting Ceremony –** This century-old tradition generates extreme business exposure, as well as numerous marketing opportunities. Ribbon Cutting Ceremonies benefit ALL businesses – Groundbreaking, Grand Opening, Remodel, New Management, New Location – the sky's the limit!
- **Invitation to All Chamber Events –** Gain access to priceless networking at all of the Frisco Chamber of Commerce Events: Weekly Get On Track Meetings, Quarterly Luncheons, Annual Awards Celebration, Annual Golf Tournament, FISD New Teacher Breakfast, Committee Meetings and Events, and all Special Events throughout the year
- **Use of Chamber Logo –** Ability to use the Frisco Chamber of Commerce logo for in any advertising, marketing and promotional items.
- **Complimentary Subscription to the Frisco Chamber Newsletter –** Detailed information regarding, not only Chamber news and events, but also community updates and governmental issues that could impact your business
- **Committee Involvement and Leadership Growth –** Opportunity to strengthen leadership, communication, and networking skills through various committees, educational seminars, and leadership events
- **Job Bank –** Ability to post job openings and search posted resumes
- **Membership Stickers –** Chamber membership lends credibility to your business by showing involvement as member of a well-established and respected entity
- **Notary Public Services –** Available to all Chamber members free of charge

***Membership benefits listed above are subject to change at any time based on the needs of the organization and its members.**

Membership Levels and Benefits

CORPORATE PARTNER
$65/month OR $650 annually (savings of $130)

Receive all benefits of the Business Partner, plus the following:

- **One Additional Category Listing –** Receive one additional category (for a total of TWO) in the Business Directory on the Chamber website in order to further promote your business and increase online visibility
- **One Additional Location Listing –** Receive one additional location listing (for a total of TWO) listings in all Chamber publications and on the Chamber website. Each location receives all benefits entitled at this level.
- **New Resident Packets –** Inclusion of marketing material in New Resident Packets. Through a partnership with the City of Frisco, approximately 400 New Resident Packets are distributed per month to new single-family residents.
- **New Homeowner List for Mailings** – Monthly list of Frisco's new homeowners (including name and mailing address) for use as an additional resource that allows for private marketing
- **Member Mailing List –** One time per year, receive a complete list of all Frisco Chamber members (including business name, contact person, and mailing address). Currently, there are more than 1,150 members of the Frisco Chamber of Commerce!
- **Chamber Member Website Link –** Hyperlink from the Frisco Chamber website to the member's website. With the power and high functionality of the Chamber website, creating this authoritative link will not only increase online visibility, but also boost SEO functionality.
- **Use of Chamber Event Room –** Access to use the Chamber conference room, event room, or board room to conduct off-site meetings or training events. (Up to four hours annually. Weekdays only. Subject to availability.)
- **Bulk Rate Permit Privileges –** Ability to use the Frisco Chamber's bulk mail permit, resulting in significant postage savings on mailings of 250 pieces or more
- **Chamber Membership Plaque –** Thank you for your investment and continued support of the Frisco Chamber of Commerce

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Membership Levels and Benefits

EXECUTIVE PARTNER
$130/month OR $1,300 annually (savings of $260)

Receive all benefits of the Corporate Partner, plus the following:

- **Two Additional Category Listings –** Receive one additional category (for a total of FOUR) in the Business Directory on the Chamber website in order to further promote your business and increase online visibility

- **One Additional Location Listing –** Receive one additional location listing (for a total of THREE) listings in all Chamber publications and on the Chamber website. Each location receives all benefits entitled at this level.

- **Additional Use of Chamber Event Room –** Access to use the Chamber conference room, event room, or board room to conduct off-site meetings or training events. (Up to 16 hours annually. Weekdays only. Subject to availability.)

- **Enhanced Online Directory Listings –** Ability to include a company logo, photos, and embedded video clips within Business Profile, thus enhancing online visibility and completely optimizing customization

- **Personalized Business Concierge Service –** Businesses sometimes need extra support for specific projects or ongoing needs. Let the Chamber help! Concierge service also includes a one-on-one meeting with Tony Felker, Frisco Chamber of Commerce President / CEO, and a meeting with one member of the Frisco Chamber of Commerce Board of Directors. In order to better serve Chamber members, it is important for the Chamber to gain knowledge of any specific needs, wants, or expectations, and also acquire feedback as to how and when the Chamber can help.

- **Annual Reception with Key Community Leaders –** Invitation to the Frisco Chamber of Commerce Annual Executive Reception. In addition to an elegant dinner, the Chamber's Annual Executive Reception grants priceless networking opportunities with key government officials, community leaders, and business professionals.

- **Special Recognition the Frisco Referral and Relocation Guide –** Receive special recognition in the annual publication

- **Special Recognition on the Chamber Website –** Receive special recognition in the Frisco Chamber Online Business Directory

- **Recognition at ALL Chamber Events –** Company logo will be printed on the Executive Partner Plaque, which is displayed in the Chamber lobby, at all major Chamber events, committee meetings, and other opportunities that produce high exposure potential

- **Custom Chamber Plaque –** As a sign of deep appreciation for continued support, belief, and investment in the Frisco Chamber of Commerce, receive a customized, framed membership plaque

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Membership Levels and Benefits

CHAIRMAN PARTNER
$2,750 (annually only)

Receive all benefits of the Executive Partner, plus the following:

- **Additional Use of Chamber Event Room –** Access to use the Chamber conference room, event room, or board room to conduct off-site meetings or training events. (Up to 24 hours annually. Weekdays only. Subject to availability.)

- **Recognition in Weekly Chamber Newsletter –** Achieve maximum exposure with company logo and website link embedded in the Frisco Chamber's Newsletter. Every week, this publication gets emailed to approximately 2,000 recipients.

- **Special Recognition in Event Programs –** All major Frisco Chamber of Commerce events will feature Chairman Partner logos in the printed event program

- **Speaking Opportunity at Board of Directors Meeting –** The Frisco Chamber of Commerce Board of Directors meet monthly to discuss Chamber business, review budgeting, confer about new developments within the City of Frisco, analyze new or proposed legislation, and determine how to best serve and support Frisco's business community. Each Chairman Partners receives an invitation to network and enjoy lunch with the entire Board of Directors. A five minute opportunity to speak at the Board of Directors Meeting, allows all Chairman Partners to share business focus, ideas, vision, and concerns.

- **Invitation to Leadership Roundtable Luncheon –** Six times a year, the Chamber hosts a Leadership Roundtable Luncheon. The focus of the luncheon is to further develop retention and expansion of existing businesses in the Frisco area by facilitating interaction among top members of the business community and city leaders. Attendees include: one executive-level representative from twelve community businesses (the businesses in attendance vary with every luncheon, allowing for 72 different businesses to take part each year), City of Frisco Mayor Maher Maso, City Manager George Purefoy, Economic Development President Jim Gandy, FISD Superintendent Jeremy Lyon, Collin College Provost Dr. Brenda Khil, two City Council Members, and Frisco Chamber of Commerce President / CEO Tony Felker. As a vital part of Frisco's business community, each Chairman Partner receives an invitation to be part of the panel at one Roundtable Luncheon. Confidentiality is vital to making the luncheon a success, which provides for a unique and candid forum for sharing challenges, asking questions, offering suggestions, and expressing concerns. The Leadership Roundtable Luncheon is by invitation only.

- **Recognition on Electronic Monitor at Chamber Office –** The Chamber office is host to multiple meetings and events each week, thus increasing visibility even further.

- **Annual Endowment of $300 –** The Chamber creates a special, discretionary fund for Chairman Partners to allocate towards Committee Memberships, Leadership Frisco Tuition, and/or any leadership development programs.

- **Preferred Seating at Chamber Events –** Receive priority seating at specific Chamber events. At all sponsored Chamber events, Chairman Partners have priority seating subsequent to Presenting Sponsors.

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