



## **Membership Levels and Benefits**

### **BUSINESS PARTNER**

**\$375 Annually**

- **Pro-Business Advocacy at the National, State, and Local levels** – Direct communication with all local, state, and national elected officials; lobbyist located in Austin who is there on behalf of the Frisco Chamber of Commerce as well as the local community. Higher level advocacy sponsorships are available.
- **Frisco Chamber Online Membership Directory** – Online visibility with customized business profile and access to ONE category listing in the Business Directory on the Chamber website.
- **Social Media Links** – Add value to online exposure with the addition of up to nine (9) of the most popular social media links.
- **New Member Recognition** – Additional promotion during the first 30 days of membership.
- **Marketing Materials Displayed in Chamber Lobby** – Gain exposure to members and non-members that visit the Chamber office by displaying marketing material in the back lobby of the Chamber office.
- **Listing in the Frisco Referral and Relocation Guide** – Over 10,000 copies of the annual guide are printed and distributed each year to fellow Chamber members, Frisco residents, and visitors.
- **Invitation to Chamber Events** – Gain access to priceless networking at all of the Frisco Chamber of Commerce events: Weekly Get On Track meetings, committee meetings and events, and other special events throughout the year.
- **Use of Chamber Logo** – Ability to use the Frisco Chamber of Commerce logos for any advertising, marketing and promotional items, subject to Chamber Style Guide use guidelines.
- **Committee Involvement and Leadership Growth** – Opportunity to strengthen leadership, communication, and networking skills through various committees, educational seminars, and leadership events.
- **Job Bank** – Ability to post job openings and search posted resumes.
- **Membership Stickers** – Chamber membership lends credibility to your business by showing involvement as member of a well-established and respected entity.
- **Notary Public Services** – Available to all Chamber members free of charge.

**Membership benefits listed above are subject to change at any time based on the needs of the organization and its members.**



## **Membership Levels and Benefits**

### **CORPORATE PARTNER**

**\$650 Annually**

***Receive all benefits of the Business Partner, plus the following:***

- **One Additional Category Listing** – Receive one additional category (for a total of TWO) in the Business Directory on the Chamber website in order to further promote your business and increase online visibility.
- **One Additional Location Listing** – Receive one additional location listing (for a total of TWO) in all Chamber publications and on the Chamber website. Each location receives all benefits entitled at this level.
- **New Resident Packets** – Inclusion of marketing material in new resident packets. Through a partnership with the City of Frisco, approximately 400 new resident packets are distributed per month to new single-family residents.
- **New Homeowner List for Mailings** – Monthly list of Frisco's new homeowners (including name and mailing address) for use as an additional resource that allows for private marketing.
- **Member Mailing List** – One time per year, receive a complete list of all Frisco Chamber members (including business name, contact person, and mailing address). Currently, there are more than 1,300 members of the Frisco Chamber of Commerce.
- **Chamber Member Website Link** – Hyperlink from the Frisco Chamber website to the member's website. With the power and high functionality of the Chamber website, creating this authoritative link will not only increase online visibility, but also boost SEO functionality.
- **Bulk Rate Permit Privileges** – Ability to use the Frisco Chamber's bulk mail permit, resulting in significant postage savings on mailings of 250 pieces or more.
- **Chamber Membership Plaque** – Thank you for your investment and continued support of the Frisco Chamber of Commerce.
- **Ribbon Cutting Ceremony (within Frisco city limit)** – Ribbon cutting ceremonies generate business exposure, numerous marketing opportunities and benefit ALL businesses – groundbreaking, grand opening, remodel, new management, new location – the sky's the limit!

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## **Membership Levels and Benefits**

### **EXECUTIVE PARTNER**

**\$1,300 Annually**

***Receive all benefits of the Corporate Partner, plus the following:***

- **Personalized Business Concierge Service** – Businesses sometimes need extra support for specific projects or ongoing needs. Let the Chamber help! Concierge service also includes a one-on-one meeting with Tony Felker, Frisco Chamber of Commerce President/CEO, or one member of the Frisco Chamber of Commerce Board of Directors (subject to availability). In order to better serve Chamber members, it is important for the Chamber to gain knowledge of any specific needs, wants, or expectations, and also acquire feedback as to how and when the Chamber can help.
- **Annual VIP Reception with Key Community Leaders** – Invitation to the Frisco Chamber of Commerce Annual Reception. This event provides priceless networking opportunities with key government officials, community leaders, and business professionals.
- **Enhanced Online Directory Listings** – Ability to include a company logo, photos, and embedded video clips within Business Profile, thus enhancing online visibility and completely optimizing customization.
- **Two Additional Category Listings** – Receive two additional categories (for a total of FOUR) in the Business Directory on the Chamber website in order to further promote your business and increase online visibility.
- **One Additional Location Listing** – Receive one additional location listing (for a total of THREE) in all Chamber publications and on the Chamber website. Each location receives all benefits entitled at this level.
- **Special Recognition in the Frisco Referral and Relocation Guide** – Receive special recognition in the annual publication.
- **Custom Chamber Plaque** – As a sign of deep appreciation for continued support, belief, and investment in the Frisco Chamber of Commerce, receive a customized, framed membership plaque.

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## **Membership Levels and Benefits**

### **CHAIRMAN PARTNER**

**\$2,750 Annually**

***Receive all benefits of the Executive Partner, plus the following:***

- **Personal Chamber Consultant and Advocate** - To assist in Chamber and Community related issues/opportunities.
- **Customized Investment Package** – Receive a customized investment package based upon Partner’s mission or strategic initiatives.
- **Special Recognition as a Chairman Partner on Chamber Website** – Achieve maximum exposure with company logo and direct link to your company website on the Frisco Chamber website.
- **Special Recognition as a Chairman Partner at ALL Chamber Events** – All Frisco Chamber of Commerce events will feature Chairman Partner logos.
- **Two Additional Location Listings** – Receive one additional location listing (for a total of FIVE) listings in all Chamber publications and on the Chamber website. Each location receives all benefits entitled at this level.
- **Two Annual Program Memberships** – Frisco Young Professionals, Women Enhancing Business, Senior Services Alliance, or other Chamber program (can be a combination).
- **Member Mailing List** – Two times per year, receive a complete list of all Frisco Chamber members (including business name, contact person, and mailing address). Currently, there are more than 1,300 members of the Frisco Chamber of Commerce.
- **Recognition on Electronic Monitor at Chamber Office** – The Chamber office is host to multiple meetings and events each week, thus increasing visibility even further.

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## **Membership Levels and Benefits**

### **TRUSTEE PARTNER**

**\$7,500 Annually**

***Receive all benefits of the Chairman Partner, plus the following:***

- **Stakeholder** – As a Stakeholder in the Frisco Chamber of Commerce and business community, make an investment in one of the vital committee(s) or program(s) of choice (Governmental Affairs Committee, Senior Service Alliance, International Business Council, Young Entrepreneurs Academy, Frisco Young Professionals, Leadership Frisco, Women Enhancing Business, Ambassadors, or other Chamber program/committee).
- **Special Recognition as a Trustee Partner on the Frisco Chamber Website** – Prominent scrolling banner on the home page of the Frisco Chamber of Commerce website.
- **Internet Radio Show** – Annual appearance on Chamber internet radio show on KVGI radio.
- **Billboard** – Quarterly recognition on Chamber billboard located on US Highway 380 in Frisco.
- **Personalized Membership 101** – Conducted at Partner company location to any and all employees as chosen by Partner. Limited to one time per year.
- **Four Annual Program Memberships** – Frisco Young Professionals, Women Enhancing Business, Senior Services Alliance, or other Chamber program (can be a combination).
- **Special Recognition as a Trustee Partner at ALL Chamber Events** – All Frisco Chamber of Commerce events will feature Trustee Partner logos.
- **Additional Location Listings** – Receive one additional location listing (for a total of SIX) in all Chamber publications and on the Chamber website. Each location receives all benefits entitled at this level.
- **Member Mailing List** – Four times per year, receive a complete list of all Frisco Chamber members (including business name, contact person, and mailing address). Currently, there are more than 1,300 members of the Frisco Chamber of Commerce.

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