

Frisco Chamber of Commerce

2019 Business of Sports: The Impact of The PGA

Darrell Crall

Chief Operating Officer, The PGA of America

Palm Beach Gardens, Florida

Darrell Crall is the PGA of America's Chief Operating Officer. He directs the day-to-day operations at PGA Headquarters and is charged with oversight of the PGA's organizational growth, strategic plan, performance goals and priorities, and annual budget execution. His core responsibilities include management of the following departments: Coaching and Player Development, Diversity & Inclusion, Facilities, Global Enterprises, Human Resources, Innovation, People, PGA REACH and Technology. Crall was the driving force behind the creation of PGA Jr. League, Drive Chip & Putt and the American Development Model, and he was responsible for executing the transformational business deal that led to the recent announcement of PGA Headquarters moving to Frisco, Texas, in 2022. In addition, he currently serves as a WE ARE GOLF Board Member and Trustee for the Environmental Institute for Golf. Crall joined the PGA in 2011, as Senior Director of Golf 2.0, to grow the game and business of golf. Previously, he spent 16 years as Executive Director of the Northern Texas PGA Section, where he transformed the organization's business into a national leader in the charitable, junior golf and tournament operations arenas. Crall was a scholarship athlete on the Duke University golf team and served as Captain. He graduated with a degree in History.



Fehmi Karahan

President & CEO, Karahan Companies

Fehmi Karahan has been active in Dallas-Fort Worth real estate since 1984 and has served as the President & CEO of The Karahan Companies and its affiliated entities since its organization in 1994. Karahan Companies is a fully integrated group of real estate development property management and investment operation with a wide range of capabilities and resources through a worldwide network of investment and strategic partners. Karahan has been involved in the development of retail, office and mixed-use projects throughout DFW, including most notably Legacy Town Center in Plano. Currently, he is leading the development of Legacy West adjacent to the JCPenney headquarters, including the \$500 million mixed-use Legacy West urban center. Karahan has also been a principal investor and a major owner and developer of single-tenant, campus and critical facility real estate.



throughout the United States, with more than \$3 billion in development and structured lease transactions. Karahan is a member of the Executive Board of the Cox School of Business at SMU and the Board of Trustees of Texas Health Presbyterian; he has also been active in the community activities of Children's Medical Center in Plano. Karahan has been a member of the Legacy Association Board of Directors since 2004 and currently serves as Board Chairman and a member of the Legacy Design Review Board. Karahan received his bachelor's degree from the University of Istanbul and then attended Columbia University in New York. He received his MBA degree from the University of North Texas. He is fluent in Turkish, German and English.

David Ovard

Attorney, Clark Hill Strasburger

David Ovard is an attorney and Member of Clark Hill Strasburger with special expertise in real estate law, business and partnership law, and complex litigation. He graduated from the University of Texas and Southern Methodist University School of Law. He and his wife, Wren Ovard, have two sons, Dawson and Davis, who are elite junior golfers, attend Frisco ISD schools and served as a source of inspiration for the PGA Frisco vision and project. When he is not serving clients, working on real estate deals or assisting charitable and community organizations, David can usually be found involved with his sons, family or friends in golf related activities. David and his family are longtime Frisco residents and supporters of numerous local charities and nonprofits including the Frisco YMCA, Boys and Girls Club and Frisco Fastpacs.



Ron K. Patterson

President, Frisco Economic Development Corporation

Ron Patterson is the President of the Frisco Economic Development Corporation with the City of Frisco, Texas where he works in a collaborative environment on business development, expansion, retention and relocation. He also works on public-private partnerships between the city and various other public and private entities. Ron has over thirty-one years of city experience starting his city service career with the City of Carrollton before moving to Frisco. This is his second time to serve the citizens of Frisco where he previously served for seven years and has now completed another eleven years. He served as city manager for seven years in other communities in Texas. Ron graduated from the University of Texas at Dallas with a Bachelor of Science in Public Administration and completed his Master of Public Administration at the University of North Texas. He served twenty-three years in the United States Air Force\Texas Air National Guard. Ron has been married for thirty-three years to Taylor and has two daughters. Prior to Stillwater, Mr. Roby served as the Director of Capital Markets for Woodbine Development, a



multi- billion dollar real estate investment and development company focused on hotel and resort development in major markets across the US.

Clay Roby

Partner, Stillwater Capital Investments

Mr. Roby is responsible for evaluating and implementing investment strategies for Stillwater Capital, with a primary focus on mixed-use developments. The firm works to improve neighborhoods and create community by focusing on the inclusion of active public realm environments. This strategy is driven by the evolution of experiential design and the growing demand for these uniquely built projects.

Over the course of his career, Mr. Roby has participated in the development, acquisition, management, and disposition of more than \$5 billion-worth of retail, office, multi-family, hotel, and mixed-use projects.

