



Press Release

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FOR IMMEDIATE RELEASE

Leadership Frisco Class XXIV Announced

The Frisco Chamber of Commerce is pleased to announce the members of Leadership Frisco Class XXIV. The 25 members were selected from a large and competitive pool of applicants. The program year kicked off on Friday, September 11, 2020, at Crest Infiniti, with a “Leadership Dynamics” session followed by a dinner featuring a fireside chat with Mayor Jeff Cheney and Tony Felker, President/CEO of the Frisco Chamber of Commerce. On Saturday, September 12, 2020, the class met at a ropes course for team-building exercises facilitated by “Leadership on the Move.”

Leadership Frisco is a nine-month community leadership program sponsored by the Frisco Chamber of Commerce. The purpose is to develop a pool of qualified, highly motivated individuals who are interested in expanding their leadership skills, deepening their sense of civic responsibility, and becoming more involved in the community as a whole.

A full day each month is dedicated to exploring the inner workings of Frisco’s government, educational system, economic development, service organizations, regional issues, leisure and culture, health services, and public safety. Class members have the opportunity to learn about and practice skills critical to working with volunteers and groups in the community.

“Class XXIV is off to a great start!” said Shanna Keaveny, Leadership Frisco Advisory Council Chair. “These first two days are arranged to allow the class members to build comradery and learn each other’s leadership styles. This sets the class up for success as they begin to plan and implement a class project.” Each year, class members work together on a project that benefits Frisco. Detailed information on each of the Leadership Frisco Class projects can be found at LeadershipFrisco.com.

Leadership Frisco class members will have a graduation ceremony at the completion of the program. Former Leadership Frisco graduates currently sit on various Boards of Directors throughout the city, have become elected officials, and work to serve Frisco in continuing to build an outstanding community.

Class XXIV members for the 2020-2021 program year include:

Tim Bicknell, Goosehead Insurance

Mark Blum, Elevated Roofing LLC

Romby Bryant, First United Bank

Tracee Elrod, CoServ

Shelby Fawver, Frisco Chamber of Commerce

Omar Fayyaz, Turner Construction Company

Chad Friece, Texas Health Hospital Frisco
Amer Gaffar, Tanium
Morgan Gill, Haiman Hogue, PLLC
Jason Isham, Children's Health
Brandon Johnson, M&T Insurance Agency, Inc
Zakiyah Johnson, Texas Instruments
Melissa Kessler, Careington
Lauren Laake, PGA of America
Amanda Lagan, Simmons Bank
Cherika Latham
Jason Madden, The Boardroom
DeAdrian "Dee" Maddox, Junior League of Collin County
Sara Mahmood, brush365
Jim Mustain, Preston Trail Community Church
Melanie Nance, Cheney Group
Dr. Shalin Patel, DECA Dental Group/Ideal Dental
Kate Tonda, Walmart eCommerce
Ken Van Swearingen, True Narra Counseling, PLLC
Terri West, Frisco ISD & Frisco Education Foundation.

Pictured: Leadership Frisco Class XXIV members

About the Frisco Chamber of Commerce

The Frisco Chamber of Commerce is a 5-Star Accredited Chamber of Commerce that consists of more than 1,200 member businesses who provide goods and services to the growing, bustling economy in Frisco and the surrounding area. The mission of the Frisco Chamber of Commerce is to protect and promote commerce, through advocacy, resources, and connections. For more information, visit friscochamber.com.

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