

Russell Laughlin

Executive Vice President



Russell Laughlin
Executive Vice President

36 years of land and real estate development experience

30 years tenure with Hillwood including initial position as Director of Hillwood's National Transportation Authority, where his primary responsibilities focused on Public-Private Partnerships and transportation project development

Recipient of prestigious TXDOT Road Hand Award

Serving as Executive Vice President of Hillwood, Russell Laughlin oversees the management, operation, land and infrastructure planning, and entitlements of AllianceTexas, an 26,000-acre mixed-use, master-planned community. His expertise includes long term planning initiatives, economic development and Public-Private Partnerships. He has been instrumental in the development of AllianceTexas and DFW area in leading long-term regional planning initiatives.

The AllianceTexas development is unparalleled in its vision of a dynamic and diversified community. The project's foundation is the Alliance Global Logistics Hub - an international trade and logistics complex offering inland port transportation options via one of the nation's largest intermodal yards, two Class I rail lines, the world's first industrial airport and connecting state and interstate highways.

Stemming from this strong commercial base are corporate campuses, office complexes, tech and data centers, destination retail and entertainment venues, residential housing, schools, churches and community shopping. In total, the development encompasses over 43.7 million square feet, more than 488 corporate residents and over 48,800 employees.

In addition to his core Alliance responsibilities, Russell is actively involved in all development activities related to Frisco Station. Frisco Station is a 242-acre, high-density, mixed-use

community located in Frisco Texas along the Dallas North Tollway. At build out, Frisco Station is anticipated to include over 5 million square feet of class A office and medical uses, 2,400 urban living units and over 300,000 square feet of destination food and beverage concepts.

The Hillwood team is known for building successful public-private partnerships to accomplish major projects. Bringing relationships, core assets and enhanced services together, the team executes and delivers developable sites to market expediently. Speed-to-market combined with state-of-the-art infrastructure and business service is the competitive advantage. Hillwood provides a full range of skills, including site selection, land development, property management and construction services. In addition, the company provides extensive experience in building all types of product, from industrial to office to retail and residential. Finally, Hillwood has secured business advantages for the AllianceTexas community to assist corporate residents in daily operations, such as Foreign Trade Zone #196, Triple Freeport Inventory Tax Exemption, aircraft and pilot services at Fort Worth Alliance Airport, third-party logistics, educational resources, and employee placement services.

AFFILIATIONS

- 35W Coalition – President
- Tarrant Regional Transportation Coalition (TRTC) – Executive Committee
- Texas A&M Transportation Institute – Advisory Council
- Fort Worth Chamber of Commerce – Transportation Committee
- Region C Water Planning Board – Vice Chair
- Northern Trinity Groundwater Conservation District – President of Board
- Fort Worth Country Day - Former President of Board
- North American Super Corridor Coalition – Former Board Member
- Texas Health Resources Foundation – Board Member
- Greater Fort Worth Real Estate Council
- Urban Land Institute (ULI)
- March for Babies Executive Leadership Team Chairman – Tarrant County

EDUCATION

- Texas Tech University – Bachelor of Science in Landscape Architecture
- Southern Methodist University – Master of Business Administration
- Harvard University Graduate School of Design –Advanced Management Development Program

