

FRISCO CHAMBER OF COMMERCE

LEADERSHIP EXCHANGE

PRESENTED BY: **HCA** 
HealthcareSM

OCTOBER
16-18
2019



Nashville

COLLECTIVE COMMUNITY • VISIONING LEARNING TOGETHER • BRINGING BACK NEW IDEAS

Dear [Name],

The Frisco Chamber of Commerce's annual Leadership Exchange is more than just a trip to another city!

Our Leadership Exchange trip is more than just a visit to another city. It's an opportunity to build new - and strengthen existing - connections among our own business and community leaders with whom I might not otherwise have had the opportunity or time to engage. On this trip, a diverse group of leaders will come together with one focus – to keep Frisco the best place to live and work.

This three-day event takes place October 16, 2019, through October 18, 2019. I believe that by supporting my participation on this trip, I will further my professional development while gaining knowledge I can use to advance our organization.

We will be discussing issues and opportunities, such as:

- Age, income, and lifestyle diversity
- Redevelopment and revitalization, including sustainability and homelessness
- Healthcare
- Parking and transit
- Art, music, and entertainment

We will be touring facilities and gaining new ideas! You can find the itinerary [here](#).

Expenses would include registration, air travel, lodging and any meals outside of one (1) dinner on our own and transportation to/from Dallas Love Field. The total cost is \$3,000. **The deadline to register is September 6, 2019.**

I am willing to discuss the request and answer any questions you may have. I am confident attending the Frisco Chamber of Commerce Leadership Exchange will be advantageous for the organization.

Sincerely,