

FRISCO CHAMBER OF COMMERCE

LEADERSHIP EXCHANGE

PRESENTED BY: **HCA** 
Healthcare™

OCTOBER
16-18
2019



Nashville

COLLECTIVE COMMUNITY • VISIONING LEARNING TOGETHER • BRINGING BACK NEW IDEAS

Join us for the 2019 Leadership Exchange to Nashville!

You know why you should be on the Leadership Exchange trip. Now it's time to convince your supervisor to provide professional and financial support. Here are suggestions on how to get your request approved! **But you have to act quickly because only a few spaces remain!**

Details: Review the itinerary and outline for your supervisor the tracks (sessions) that would be beneficial to your professional growth and the organization. (Actually, ALL of the tracks will be beneficial as you will have “ah-ha!” moments in each!) Create a list of short- and long-term goals and point out that this trip will help you achieve them. Review the list of **trip attendees** below and explain the types of connections and relationships you will be making on this trip and how they will benefit your organization.

5 Reasons to Go: Reinforce your request by explaining the top reasons you should attend the Frisco Chamber of Commerce Leadership Exchange.

1. **Relationships:** Strengthen your network and make new connections in person to gain insight and to collaborate with decision-makers across all sectors of our community. These are leaders with whom you may not have otherwise had the chance to connect.
2. **Learn from Others:** Explore the latest leadership trends and innovations of another community. Not only that, but you will learn from other Frisco community and business leaders as well!
3. **Be a Part of the Discussion:** It takes leadership to rally a community, solve tough challenges, and create change. You aren't just listening; you will have opportunities to be a part of the discussion!
4. **Represent Your Organization:** You will be representing your business, in Nashville AND in Frisco, through social media and post-trip announcements and articles.
5. **Make an Impact:** Our goal on every Leadership Exchange trip is for you to gain knowledge, collaborate, and connect, thus enhancing your impact in Frisco and the surrounding communities. You will be ready to implement new ideas, whether large or small!

Who is Attending?

- Key Community Leaders
- Hospital Executives
- Architecture Firm
- Major Developers
- Elected Officials from the City of Frisco and Frisco ISD
- Representatives from UNT and Collin College
- Representatives from Economic Development Corporation