

ABOUT THE FRISCO CHAMBER OF COMMERCE

2021 TO 2025

STRATEGIC PLAN TRANSFORMATION



OUR MISSION

The mission of the Frisco Chamber of Commerce is to protect and promote commerce through advocacy, resources, and connections.

OUR GOALS

To remain essential to the community, making a long-lasting impact and truly transforming where we are as an organization.

KEY INITIATIVES



WORKFORCE ISSUES AND ADVOCACY

The need and opportunity exists to be more intentional in generating change in numerous areas that will improve the business community in Frisco and the entire North Texas region.



COMMUNITY NONPROFIT ASSISTANCE

To empower local nonprofit organizations by providing assistance to enhance their financial and operational efficiency, enabling them to better fulfill their missions.



SMALL BUSINESS ECO-SYSTEM

Develop strategies to help smaller businesses transform into more successful organizations, thus moving into a position where they are able to lead and give back.



FINANCIAL LITERACY

The importance of improving financial literacy is tied in with all three key initiatives and is a strategic focus because improving financial literacy throughout our community strengthens economic viability and potential both today and in the future.